### 1. Controller; processed personal data

Hyundai Motor Czech s.r.o. with a registered office in Prague 5, Siemensova 2717/4, company ID No. 283 99 757, incorporated in the Companies Register administered by the Metropolitan Court in Prague, Section C, File 138784, is the Controller of your personal data (hereinafter referred to as the "Controller").

Controller's contact details:

Hyundai Motor Czech s.r.o.

Address: Prague 5, Siemensova 2717/4

E-mail: info@hyundai.cz

Personal data means all information about an identified or identifiable natural person; an identifiable natural person is a natural person who may be identified directly or indirectly, namely by means of a reference to a specific identifier, such as name, identification number, localization data, network identifier or one or more elements of physical, physiological, genetic, mental, economic, cultural or social identity of this natural person.

The Controller processes personal data you provided him with.

The Controller processes your identification and contact data and data necessary for the performance of the contract.

### 2. Legal reason, the purpose of personal data processing

Legal reasons for processing personal data are as follows:

- Performance of contract between you and the Controller pursuant to Article 6, Subparagraph 1, Point b) of the Regulation No. 2016/679 of the European Parliament and the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive No. 95/46/EC (General Data Protection Regulation) (Hereinafter referred to as "GDPR"),
- Justified interest of the Controller in providing direct marketing (especially for sending commercial statements and newsletters) pursuant to Article 6, Subparagraph 1, Point f) of GDPR,

The purpose of processing personal data is as follows:

- To deal with your registration and to exercise the rights and obligations ensuing from the contractual relationship between you and the Controller;

Upon registration, personal data are requested, necessary for the successful processing of the registration (name and contact), the provision of personal data is a necessary requirement for the conclusion and performance of the contract; without the provision of personal data, it is impossible to conclude the contract or to perform it on the side of the Controller.

- Shipments of commercial statements and carrying out other marketing activities.

There is no automated individual decision-making on the side of the Controller in terms of Article 22 of GDPR.

## 3. Period of storage of personal data

The Controller stores personal data:

- For the period necessary to exercise the rights and obligations ensuing from the contractual relationship between you and the controller and the application of claims from these contractual relationships (for the period of 15 years after the termination of the contractual relationship),
- For the period before the consent with personal data processing for marketing purposes is withdrawn, no later than 3 years, if the personal data are processed based on a consent.

Upon the expiry of the period of storage, the Controller will delete the personal data.

## 4. Recipients of personal data

The Controller does not intend to hand over the personal data to a third country (to a non-EU country) or to an international organization, and he also has no sub-contractor to hand over the personal data to.

# 5. Your rights

In case you are an identifiable person and you document your identity, you have the following rights.

- a) The right to access personal data: pursuant to Article 15 of GDPR, you have the right to access personal data, which includes the right to obtain from the Controller confirmation whether or not personal data concerning him are being processed, information regarding the purposes of processing, the categories of the personal data concerned, the recipients to whom the personal data were or will be made accessible, the planned period of processing, about the existence of the right to require the Controller to correct or delete the personal data regarding the subject of data, or to limit the processing thereof or to raise an objection against this processing, the right to file a claim with the supervisory body, the fact that there is automated decision-making, including profiling, about suitable guarantees in handing data outside the EU. This right applies in case the rights and freedoms of other persons are not affected adversely. The right to get a confirmation regarding the processing of personal data and to receive information may be applied in writing at the Controller's contact address.
- b) The right to rectification: according to Article 16 of GDPR, you have the right to have inaccurate personal data processed by the Controller rectified.
- c) The right to erasure: according to Article 17 of GDPR, you will have the right to have your personal data erased, unless the Controller documents justified reasons for the processing of the personal data concerned.
- d) The right to restrict the processing: according to Article 18 of GDPR, you have the right to restrict the processing if you deny accuracy of personal data, the reasons for their processing or if you file a written objection against their processing, until the suggestion is resolved.
- e) The right to receive notifications of rectifications, erasures or restrictions of processing: pursuant to Article 19 of GDPR, you have the right to be informed by the Controller in case of rectifications, erasures or restrictions of processing personal data. This right applies except for cases when it turns out to be impossible or it requires unreasonable efforts.
- f) The right to object against personal data processing: according to Article 21 of GDPR, you have the right to object against personal data processing due to the rightful interest of the Controller. In case the Controller fails to document the existence of a serious justified interest for the processing, which prevails over the interests or rights and freedoms of the subject of data, the Controller shall terminate the processing based on the objection without undue delay.
- g) The right to withdraw the consent with personal data processing: the consent with personal data processing provided by applicants for the employment and/or within the framework of the contact form may be withdrawn at any time after this date. The withdrawal must be made via an explicit, comprehensible and positive manifestation of will, either in person, in writing, or electronically, by way of sending the request to the e-mail address info@hyundai.cz.
- h) The right to contact the Office for Personal Data Protection: In case of any doubts regarding the adherence to the obligations associated with the legal processing of personal data, you may contact the Office for Personal Data Protection and you may file a complaint with this supervisory body.

# 6. The conditions for securing personal data

The Controller hereby declares that he has adopted all suitable technical and organizational measures to secure personal data.

The Controller has adopted technical measures to secure data storage and storage of personal data in documentary form

The Controller hereby declares that only persons authorized by him have access to personal data.

### 7. Final provisions

By sending the registration from the form, you confirm having been informed about the conditions regarding personal data protection and you accept them in full.

By means of the registration, you declare that you are older than 15. If you're under this age limit, it is necessary that the consent with personal data processing in accordance with these conditions is expressed or approved by a person carrying out parenting responsibility. Without this approval, it is impossible to register.

The Controller is entitled to change these conditions. He will publish the new version of personal data protection conditions at his website, and at the same time, he will send you the new version of these conditions to your e-mail address you provided to the controller.